

CONTRACT



WSCV
15000 SW 27th Street
Miramar, FL 33027
(305) 888-5151

www.telemundo51.com

And:

SANTANA MEDIA
12030 S W 129TH COURT
MIAMI, FL 33186
USA

<u>Contract / Revision</u> 692204 / 1		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/10/16 - 10/23/16	<u>Estimate #</u>	
<u>Advertiser</u> FLORIDA REPUBLICAN SENATORIAL CAMP/		<u>Original Date / Revision</u> 10/05/16 / 10/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WSCV	<u>Account Executive</u> Freda Pedrique	<u>Sales Office</u> WSCV Local
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 35397		<u>Advertiser Ref</u> 40214

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSCV	10/10/16	10/21/16	NOTICIERO 51	6P-6300P	MTWTF--	:30	3	\$2,600.00	NM	6	\$15,600.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WSCV	10/10/16-10/16/16	NOTICIERO 51	6P-6300P	MTuWThF----	:30		\$2,600.00	NM		
			See MG 1.7 PREEMPT									
	7	WSCV	10/10/16-10/10/16	NOTICIERO 51	6P-6300P	M-----	:30		\$2,600.00	NM		
			Ⓜ MG for 1.2 10/10									
2	WSCV	10/10/16	10/21/16	NOTICIERO 51	11P-1135P	-TWT---	:30	3	\$2,800.00	NM	6	\$16,800.00
3	WSCV	10/10/16	10/21/16	M-F 6A-7A NOTICIERO 51	6A-7A	MT-TF--	:30	4	\$425.00	NM	8	\$3,400.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSCV	10/10/16-10/16/16	M-F 6A-7A NOTICIERO 51	6A-7A	MTu-ThF----	:30		\$425.00	NM		
			See MG 3.9 PREEMPT									
	9	WSCV	10/10/16-10/10/16	M-F 6A-7A NOTICIERO 51	6A-7A	M-----	:30		\$425.00	NM		
			Ⓜ MG for 3.1 10/10 DNA-TECHNICAL DIFFICULTY									
4	WSCV	10/16/16	10/23/16	SUN 530P-6P NOTICIERO 5530P-6P		-----S	:30	1	\$1,600.00	NM	2	\$3,200.00
Totals											22	\$39,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	22	\$39,000.00	(\$5,850.00)	\$33,150.00
Totals	22	\$39,000.00	(\$5,850.00)	\$33,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract Dates</u> 10/10/16 - 10/23/16	<u>Product</u>	<u>Estimate #</u>
<u>Advertiser</u> FLORIDA REPUBLICAN S		<u>Original Date / Revision</u> 10/05/16 / 10/07/16

Signature: _____ Date: _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 2

Station and Location: NBC Universal/Telemundo **Date:** 10/5/16
15000 SW 27th ST MIAMI FL 33027

I, Dewisse Stella Media Buyer

being/on behalf of: Florida Republican Senatorial Campaign Committee

a legally qualified candidate of the Florida District 39 Senate

political party for the office of: Republican

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	30" see attached				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Florida Republican Senatorial Campaign Committee.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Abby Dupree.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/5/16.

Date

ONS.

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

EMILIO GARCIA

Printed Name

CSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required.

I, Florida Republican Senatorial Campaign Committee
 (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ones

signature of candidate or authorized committee

Devisse Stunk Medes Boyer

printed name

10/5/16

date

AGREED UPON SCHEDULE(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached order					

Attach proposed schedule with charges (if available):**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain information about the spots aired and the rates charged, that information should be included in the file as much as possible. If that information is only gathered monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political file includes a label for "Terms and Disclaimers." NAB suggests that, for stations subject to the online public file rule, the names of all contact persons be placed in the label.



CONTRACT

DATE:		9/22/2016			
CLIENT		ANITERE FLORES			
ADDRES					
PRODUCT		POLITICAL ELECTION 2016			
START DATE:		4-Oct-16	END DATE:		23-Oct-16

Daypart		Length	MON	TUE	WED	THU	FRI	SAT	SUN	SPTS WK	WEEK S	RATE	Total Spts	Total
6P NOTICIERO week 10/10	CLASE 2 ✓	30	1		1		1			3	1	\$ 2,600.00	3	\$ 7,800.00 ✓
11PM NOTICIERO week 10/10	CLASE 2 ✓	30		1	1	1				3	1	\$ 2,800.00	3	\$ 8,400.00
5:30 NOTICIERO 51 week10/10	CLASE 2	30							1	1	1	\$ 1,600.00	1	\$ 1,600.00
6am Noticiero Week 10/10	CLASE 2 ✓	30	1	1		1	1			4	1	\$ 425.00	4	\$ 1,700.00
6P NOTICIERO week 10/17	CLASE 2 ✓	30	1		1		1			3	1	\$ 2,600.00	3	\$ 7,800.00 ✓
11PM NOTICIERO week 10/17	CLASE 2 ✓	30		1	1	1				3	1	\$ 2,800.00	3	\$ 8,400.00
5:30 NOTICIERO 51 week 10/17	CLASE 2	30							1	1	1	\$ 1,600.00	1	\$ 1,600.00
6am Noticiero Week 10/10	CLASE 2 ✓	30	1	1		1	1			4	1	\$ 425.00	4	\$ 1,700.00

TOTAL SPOTS	22
TOTAL AMOUNT	\$ 39,000.00